

# Student Awards

# 180 AWARDS

Nomination Deadline: **March 2, 2018**

## OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

1) Entries for the Houghton Mifflin Harcourt 180 Student Awards Contest (the “Contest”) will be split into two phases, the Qualifying Round and the Finalist Round, and shall be judged based upon nomination applications described below.

For the **Qualifying Round**, submissions shall consist of a 300 word statement from the nominating teacher, principal, or other school/technology administrator, as applicable (the “Nominating Educator”).

Fifty (50) of the top submissions will be selected for the Finalist Round. For the Finalist Round, submissions shall consist of a video entry described in more detail below. Submissions are referred to herein as “Entry” or “Entries.”

2) **Contest Period.** The Contest begins on January 4, 2018 at 12:01 a.m. Eastern Standard Time (“EST”) and ends on March 30, 2018 at 11:59 p.m. EST (the “Contest Period”). The Contest Period consists of a Qualifying Round and a Finalist Round for a Grand Prize, as outlined in the chart below. Entries for each round must meet the respective deadlines to qualify:

Round	Start Date (at 12:01 a.m. EST)	End Date (at 11:59 p.m. EST)	Approximate Notification Date
Qualifying Round	January 4, 2018	March 2, 2018	March 12, 2018
Finalist Round	March 12, 2018	March 30, 2018	April 20, 2018

3) **Eligibility.** The Contest is open to *READ 180*, *MATH 180*, and/or *System 44* students in Grades 3 through 12 throughout the United States only. Each Nominated Student must be a United States citizen in order to apply. One or more nominations may be submitted per teacher, principal, or other school/technology administrator as applicable. Each Nominated Student may only be nominated for either *READ 180*, *MATH 180* or *System 44*. They may not be nominated for multiple programs.

Employees, and members of their families living in the same household, of Houghton Mifflin Harcourt Publishing Company, its parent, subsidiaries, brokers, distributors, dealers, retailers, affiliates, and its advertising, promotion, and production agencies, are not eligible to enter. Contest is void where prohibited by law.

### 4) Submission Requirements.

#### A. Qualifying Round

The Nomination Packet for the Qualifying Round must include a completed Nomination Form and the Nominating Educator’s response to the following question:

In 300 words or less, please tell your student’s success story. This may describe a moment where the student experienced a distinct turning point in academic achievement, unique obstacles the student has overcome, newly realized goals for the future, or any information that you believe supports the student’s exceptional dedication to continuous reading improvement and academic growth.

Judges will select the fifty (50) highest scoring Nominated Students from the Qualifying Round to advance to the Finalist Round (the “Finalists”). The fifty (50) Finalists will include ten (10) from *READ 180* Stage A, B, and C (for a total of thirty (30)), ten (10) from *MATH 180*, and ten (10) from *System 44*.

#### B. Finalist Round

Judges will select the fifty (50) Finalists from the Qualifying Round to advance to the Finalist Round. The fifty (50) Finalists will include ten (10) from *READ 180* Stage A, B, and C (for a total of thirty (30)), ten (10) from *MATH 180*, and ten (10) from *System 44*.

Each Finalist must submit an Entry for the Finalist Round in **VIDEO FORMAT**.

To submit a Video Entry see Attachment A for the Finalist Round: Video Entry Submission Requirements Checklist at the end of these rules. These requirements can also be found at: [www.hmhco.com/180awards](http://www.hmhco.com/180awards).

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### 5) Scoring of Entries.

#### A. Qualifying Round

Judges will review the Nomination Packets and assign a score to each Nomination Packet based on how effectively the Nominating Educator's Statement conveys the Nominated Student's exceptional success story.

#### B. Finalist Round

Judges shall review the Nominated Student/Finalists' entries and assign a 12-point maximum score, based on a maximum of 4 points in each category:

- (a) The Nominated Student's determination to sustain improvement and effort to continue to raise achievement levels;
  - As addressed in the Educator statement by describing in what ways has the Nominated Student shown determination to sustain improvement and effort to continue to raise achievement levels. (2 pts.)
  - As addressed in the Student's statement of how his/her mindset towards reading or math (depending on software used) has changed. (2 pts.)
- (b) The Nominated Student's exceptional nature and academic performance in the *READ 180*, *MATH 180* and/or *System 44* programs;
  - As addressed in the Educator statement by describing challenges the Nominated Student faces beyond struggling with academics, including any additional anecdotal information, and how the student has overcome, or is making the effort to overcome, these obstacles. (2 pts.)
  - As addressed in the Student's statement by naming a specific time his/her reading or math skills have helped him/her succeed. (2 pts.)
- (c) The Nominated Student's growth in areas outside academics related to participation in the *READ 180*, *MATH 180* and/or *System 44* Programs;
  - As addressed in the Educator statement by describing the Nominated Student's growth in areas outside academics related to participation in the *READ 180*, *MATH 180* and/or *System 44* Programs (aspirations for the future, development of goals, leadership roles, or peer support). (2 pts.)
  - As addressed in the Student's statement by describing some of his/hers goals for the future. (2 pts.)

Scores will be calculated based on quarters of a point. Top scoring finalists for each stage of *READ 180*, *MATH 180* and/or *System 44* will be the winners. Judges shall review the Nomination Packets with no knowledge of the name of the district at which the Nominee works.

### 6) Prizes.

#### A. *READ 180* and *System 44*

In the Finalist Round, Houghton Mifflin Harcourt shall award a total of twelve (12) highest-scoring Finalists (the "Winners") a Grand Prize of five hundred dollars (\$500) each. The twelve (12) Winners shall consist of three (3) Winners from each stage of *READ 180* (A, B and C) and three (3) from *System 44*.

The Nominating Educators of each *READ 180* and/or *System 44* Winner shall receive free *READ 180* and/or *System 44* materials worth one thousand dollars (\$1,000) in retail value for their school or district.

Each Finalist who is not a Winner (seven (7) from each stage of *READ 180* (A, B and C) and seven (7) from *System 44*) shall be awarded a cash prize of \$100 each in the form of a gift card.

#### B. *MATH 180*

Houghton Mifflin Harcourt shall award a total of three (3) of the highest-scoring *MATH 180* Finalists (the "Winners") a Grand Prize of five hundred dollars (\$500) each.

The Nominating Educators of each *MATH 180* Winner shall receive a \$1,000 gift certificate to be used for professional development publications from Math Solutions.

Each of the seven (7) Finalists who is not a Winner shall be awarded a cash prize of \$100 each in the form of a gift card.

- C. Prizes are non-transferable, non-assignable, and no cash alternative will be offered. Taxes on prizes, if any, are the responsibility of individual winners. Winners shall submit correct information to Sponsor for tax purposes, including, without limitation, name, address, and Social Security Number or Tax Identification Number.

## OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

7) **Application and Nomination Forms.** Applications must be submitted online at [www.hmhco.com/180awards](http://www.hmhco.com/180awards)

All submissions must be received no later than 11:59pm EST on March 30, 2018. Winners will be notified by telephone and mail after April 20, 2018. The names of the 2018 Houghton Mifflin Harcourt 180 Awards winners will be available after April 20, 2018 (via the Educator Community Web site at [www.hmhco.com/180awards](http://www.hmhco.com/180awards).) You may request these names by sending a self-addressed, stamped envelope to:

Houghton Mifflin Harcourt Publishing Company  
Houghton Mifflin Harcourt 180 Student Awards Contest  
3 Park Avenue, 21st Fl / Natasha Husein  
New York, NY 10016

8) Houghton Mifflin Harcourt is not responsible for: (i) lost, late, misdirected, damaged, or illegible Entry; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by Houghton Mifflin Harcourt on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Contest.

9) **Ownership.** All Entries, including supporting materials such as photos, and any copyrights therein, become the sole property of Houghton Mifflin Harcourt and will not be returned. Submission of Entry further constitutes each Nominated Student and Nominating Educator's consent (including that of the videographer(s) and production staff) to irrevocably assign and transfer to Houghton Mifflin Harcourt any and all rights, title and interest in and to the Entry, including, without limitation, all copyrights. Houghton Mifflin Harcourt shall have the irrevocable, worldwide right in perpetuity to reproduce, distribute, exhibit, publish or otherwise use the Entry in any and all media.

Submission of your Entry constitutes permission and rights for Houghton Mifflin Harcourt to use the name, image, likeness, voice and comments of anyone whose name, image, likeness, voice or comments are included in the Video in advertising. Houghton Mifflin Harcourt is not responsible for any unauthorized third party use of any Entry.

Except where prohibited by law, Entry submission grants Houghton Mifflin Harcourt the right in perpetuity to edit, adjust, modify, abridge, condense, and excerpt such Entry and/or comments in any way, in any and all media, without limitation and without compensation to Nominated Student.

10) **Media.** By submitting a nomination and application, all Nominating Educators and Nominated Students agree to abide by these terms and conditions, warrant and represent that all information submitted is truthful and accurate, and grant to Houghton Mifflin Harcourt the right to edit, publish, promote and otherwise use both the Nominating Educator's and Nominated Student's names, information and materials provided, and likeness for purposes of advertising and/or promotion without further notice or compensation. Award winners will be required to sign and return an affidavit of eligibility, confirmation of acceptance of these terms and conditions, and a liability/publicity release and/or any other release Houghton Mifflin Harcourt deems necessary within ten (10) business days of notification attempt or an alternate award winner may be selected. The winner may also be required to attend and participate in media and/or public relations events (the "Media Events") designated by Houghton Mifflin Harcourt and/or requested by various media outlets. Upon Houghton Mifflin Harcourt's request, and subject to winner's availability, each winner agrees to participate in such Media Events without any further compensation. Houghton Mifflin Harcourt shall have the right, in its sole discretion, to choose the winners it wishes to participate in such Media Events. By accepting the prize, all winners, whether or not chosen to participate in such Media Events, agree to release Houghton Mifflin Harcourt Publishing Company, and its affiliates, subsidiaries, distributors, and agencies, and hold each of them harmless, from any claims relating to their selection, non-selection, participation or non-participation in any Media Events.

11) Taxes on prizes, if any, are the sole responsibility of winners and other recipients of prizes in conjunction with the Houghton Mifflin Harcourt 180 Student Awards Contest. Subject to all applicable laws.

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### ATTACHMENT A

All submissions of Video Entries must meet the following requirements:

**Include a statement from the Nominating Educator** and/or administrator responding to the following questions:

- In what ways has the Nominated Student shown determination to sustain improvement and effort to continue to raise achievement levels?
- Describe any challenges the Nominated Student faces beyond struggling with academics, including any additional anecdotal information, and how the student has overcome, or is making the effort to overcome, these obstacles.
- Describe the Nominated Student's growth in areas outside academics related to participation in the *READ 180*, *MATH 180*, and/or *System 44* Programs (aspirations for the future, development of goals, leadership roles, or peer support).

**Include a statement from the Nominated Student:**

- How his/her mindset towards reading or math (depending on software used) has changed?
- Name a specific time your reading or math skills have helped you succeed
- What are some of your goals for the future?

**Video must meet the following technical requirements:**

- Be approximately one (1) minute in length and not exceed three (3) minutes
- Contain only original music (if any music is used.) Entries may not contain any non original music.
- Video must include sound and be done in English.
- Video must include a shot of *READ 180*, *MATH 180*, or *System 44* product or logos.
- Be one of the following video file formats: MPEG4; .MOV; .WMV; .FLV
- Video file size limit: 500MB

**The Submission must include (separate from the video):**

- A photograph of the Nominated Student
- Data submitted by teacher, principal, or technology administrator on student's performance, verifying that the Nominated Student has demonstrated significant reading or math improvement
  - If the Nominated Student is nominated for a *READ 180* or *System 44* award, data measured by Houghton Mifflin Harcourt Reading Inventory or Houghton Mifflin Harcourt Phonics Inventory should be submitted.
  - If the Nominated Student is nominated for a *MATH 180* award, data measured by Houghton Mifflin Harcourt Math Inventory or another math assessment measurement should be submitted.

**Include a Release Form\* signed by:**

- The Nominating Educator;
- The Nominated Student and his or her parent/guardian;
- A parent/guardian of the Nominated Student;
- Anyone who appears (name, image, likeness, voice, or comments) in the Video... Please note: If statements by students are submitted, or students appear in the Video, each student's parent or guardian must sign a release.

\*All release forms must be submitted with the Entry. The release form to be used for this purpose is available here: [hnhco.com/180awards](http://hnhco.com/180awards).

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### Finalist Round: Video Entry Submission Requirements Checklist continued

#### Additional Submission Requirements:

- All entries must be the original work of the Nominating Educator and Nominated Student, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity;
- May not defame, misrepresent, or contain disparaging remarks about other people or companies;
- May not contain trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, or advertise or promote any brand or product of any kind, without permission; the only permissible logos to include are those of *READ 180*, *MATH 180*, and *System 44*;
- May not contain copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies, or other media);
- May not contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without a written consent being submitted to Houghton Mifflin Harcourt with the Entry;
- Must communicate positive images and messaging.
- No submissions by those under 18 without a signed student's participant release signed by a parent/guardian will be accepted

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