

Educator Awards

180 AWARDS

Nomination Deadline: **March 2, 2018**

OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 EDUCATOR AWARDS CONTEST; NO PURCHASE NECESSARY

1) Entries for the Houghton Mifflin Harcourt 180 Educator Awards Contest (the “Contest”) will be split into two phases, the Qualifying Round and the Finalist Round, and shall be judged based upon nomination applications described below.

For the **Qualifying Round**, submissions shall consist of a 300 word statement from a nominating teacher, principal, or other school/technology administrator, as applicable (the “Nominator”).

For the **Finalist Round**, submissions shall consist of a video entry described in more detail below. All submissions for the Finalist Round must include a form signed by a district official confirming the Nominee has their district's approval to accept the Grand Prize should it be awarded to him/her. Submissions are referred to herein as an “Entry” or “Entries.”

2) **Contest Period.** The Contest begins on January 4, 2018 at 12:01 a.m. Eastern Standard Time (“EST”) and ends on March 30, 2018 at 11:59 p.m. EST (the “Contest Period”). The Contest Period consists of a Qualifying Round and a Finalist Round for a Grand Prize, as outlined in the chart below. Entries for each round must meet the respective deadlines to qualify:

Round	Start Date (at 12:01 a.m. EST)	End Date (at 11:59 p.m. EST)	Approximate Notification Date
Qualifying Round	January 4, 2018	March 2, 2018	March 12, 2018
Finalist Round	March 12, 2018	March 30, 2018	March 16, 2018

3) **Eligibility.** The Contest is open to Nominees who are *READ 180*, *MATH 180* and/or *System 44* educators of Grades 3 through 12 throughout the United States only. The Contest is not limited to classroom teachers of any particular Stage or version of *READ 180*, *MATH 180* and/or *System 44*. Contest is void where prohibited by law. One or more nominations may be submitted per teacher, principal, or other school/technology administrator Nominee as applicable. Educators may only be nominated either *READ 180*, *MATH 180* and/or *System 44*. They may not be nominated for multiple programs.

Employees, and members of their families living in the same household, of Houghton Mifflin Harcourt Publishing Company, its parent, subsidiaries, brokers, distributors, dealers, retailers, affiliates, and its advertising, promotion, and production agencies, are not eligible to enter.

4) Submission Requirements

A. Qualifying Round

The Nomination Packet for the Qualifying Round must include a completed Nomination Form and the Nominator’s response to the following question:

In 300 words or less, please describe the Nominee’s exceptional commitment to improving the lives of struggling learners. This may include information about how the Nominee is constantly innovating and differentiating instruction, a moment where you observed the educator going above and beyond the call of duty, or any information that you believe supports the Nominee’s dedication to helping the students that need it the most

B. Finalist Round

Blind judging will determine the top fifteen (15) Nominees, three (3) per *READ 180* Stage (A, B, and C), (3) *MATH 180* and (3) *System 44*, from the Qualifying Round who will advance to the Finalist Round (the “Finalists”). Each Finalist must submit an Entry in VIDEO FORMAT no later than March 30, 2018.

To submit a Video Entry see Attachment A for the Finalist Round: Video Entry Submission Requirements Checklist at the end of these rules. These requirements can also be found at: www.hmhco.com/180awards.

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5) Scoring of Entries.

A. Qualifying Round

Judges will review the Nomination Packets and assign a score to each Nomination Packet based on how effectively the Nominator's statement conveys the Nominee's exceptional commitment to improving the lives of struggling readers. Judges shall review the Nomination Packets with no knowledge of the name of the district at which the Nominee works.

B. Finalist Round

Judges will review the Nominees' entries and assign a 12-point maximum score, based on a maximum of 4 points in each category:

- **Rigor:** by addressing how the Nominee requires excellence at all times, inspiring students to see beyond the borders of the classroom and continue to improve their reading achievement to reach their goals.
- **Innovation in the Classroom:** by addressing how the Nominee is a champion of technology and innovation, utilizing data to continuously modify instruction to meet the complex needs of struggling learner.
- **Student Success:** by addressing how the Nominee demonstrates an extraordinary commitment to helping *READ 180*, *MATH 180* and/or *System 44* students grow personally and academically by attaining the literacy (or math) skills needed to succeed in school and in life.

Scores will be calculated based on quarters of a point. Top scoring Finalists will be the winners. Judges shall review the Nomination Packets with no knowledge of the name of the district at which the Nominee works.

No additional points or favor will be awarded to a particular Entry format. Video Entries will be judged solely on content and not technical merit.

6) Prizes.

A. *READ 180* and *System 44*

Houghton Mifflin Harcourt will award a total of four (one (1) from each *READ 180* Stage [A, B, or C] and one (1) from *System 44*) of the highest-scoring eligible *READ 180* and *System 44* Educators a Grand Prize of one (1) classroom book set (approximate retail value \$300), and an invitation to attend at Houghton Mifflin Harcourt's expense the 2018 National Summer Institute in Orlando, Florida to be held July 9-13, 2018, as an honorary guest (approximate retail value \$1400).

The Nominator of each winning *READ 180* and *System 44* educator shall receive one (1) *READ 180* paperback library for their classroom (approximate retail value \$599.00).

B. *MATH 180*

Houghton Mifflin Harcourt will award the highest-scoring eligible *MATH 180* Educator a Grand Prize of one (1) classroom book set (approximate value \$300), and an invitation to attend at Houghton Mifflin Harcourt's expense the 2018 Math Summer Institute in Orlando, Florida, to be held July 16-18, 2018 as an honorary guest (approximate retail value \$1,400).

The Nominator of each winning *MATH 180* educator will be given a gift certificate of one thousand dollars (\$1,000) for professional development publications from Math Solutions.

- C. Prizes are nontransferable, non-assignable, and no cash alternative will be offered. Taxes on prizes, if any, are the responsibility of individual winners. Winners shall submit correct information to Houghton Mifflin Harcourt for tax purposes, including, without limitation, name, address, and Social Security Number or Tax Identification Number. No prize shall be awarded without the signed District Approval Form.

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7) **Application and Nomination Forms.** Applications must be submitted online at www.hmhco.com/180awards

All submissions must be received no later than 11:59pm EST on March 30, 2018. Winners will be notified by telephone and mail after April 16, 2018. The names of the 2018 Houghton Mifflin Harcourt 180 Educator Awards Contest winners will be available after April 16, 2018 (via the Educator Community Web site at www.hmhco.com/180awards). You may request these names by sending a self-addressed, stamped envelope to:

Houghton Mifflin Harcourt Publishing Company
Houghton Mifflin Harcourt 180 Educator Awards Contest
3 Park Avenue, 21st Fl / Natasha Husein
New York, NY 10016

8) Houghton Mifflin Harcourt is not responsible for: (i) lost, late, misdirected, damaged, or illegible Entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by Houghton Mifflin Harcourt on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Contest.

9) **Ownership.** All Entries, including supporting materials such as photos, and any copyrights therein, become the sole property of Houghton Mifflin Harcourt and will not be returned. Submission of Entry further constitutes each Nominee's consent (including that of the videographer(s) and production staff) to irrevocably assign and transfer to Houghton Mifflin Harcourt any and all rights, title and interest in and to the Entry, including, without limitation, all copyrights. Houghton Mifflin Harcourt shall have the irrevocable, worldwide right in perpetuity to reproduce, distribute, exhibit, publish or otherwise use the Entry in any and all media.

Submission of your Entry constitutes permission and rights for Houghton Mifflin Harcourt to use the name, image, likeness, voice and comments of anyone whose name, image, likeness, voice or comments are included in the Video in advertising. Houghton Mifflin Harcourt is not responsible for any unauthorized third party use of any Entry.

Except where prohibited by law, Entry submission grants Houghton Mifflin Harcourt the right in perpetuity to edit, adjust, modify, abridge, condense, and excerpt such Entry and/or comments in any way, in any and all media, without limitation and without compensation to Nominee.

10) **Media.** By submitting a nomination and application, all Nominees and Nominators agree to abide by these terms and conditions, warrant and represent that all information submitted is truthful and accurate, and grant to Houghton Mifflin Harcourt the right to edit, publish, promote and otherwise use both the Nominee's and Nominator's names, information and materials provided, and likeness for purposes of advertising and/or promotion without further notice or compensation. Award winners will be required to sign and return an affidavit of eligibility, confirmation of acceptance of these terms and conditions, and a liability/publicity release and/or any other release Houghton Mifflin Harcourt deems necessary within ten (10) business days of notification attempt or an alternate award winner may be selected. The winner may also be required to attend and participate in media and/or public relations events (the "Media Events") designated by Houghton Mifflin Harcourt and/or requested by various media outlets. Upon Houghton Mifflin Harcourt's request, and subject to winner's availability, each winner agrees to participate in such Media Events without any further compensation. Houghton Mifflin Harcourt shall have the right, in its sole discretion, to choose the winners it wishes to participate in such Media Events. By accepting the prize, all winners, whether or not chosen to participate in such Media Events, agree to release Houghton Mifflin Harcourt Publishing Company, and its affiliates, subsidiaries, distributors, and agencies, and hold each of them harmless, from any claims relating to their selection, non-selection, participation or non-participation in any Media Events.

11) Taxes on prizes, if any, are the sole responsibility of winners and other recipients of prizes in conjunction with the Contest.
Subject to all applicable laws.

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ATTACHMENT A

Finalist Round: Video Entry Submission Requirements Checklist

All submissions of Video Entries must meet the following requirements:

- Include a statement from the Nominee:** Illustrate how the Nominee possesses the qualities of an Outstanding Educator including:
 - How the Nominee demonstrates an extraordinary commitment to helping *READ 180*, *MATH 180*, and/or *System 44* students grow personally and academically by attaining the literacy (or math) skills needed to succeed in school and in life
 - How the Nominee is a champion of technology and innovation, utilizing data to continuously modify instruction to meet the complex needs of struggling learners
 - How the Nominee requires excellence at all times, inspiring students to see beyond the borders of the classroom and continue to improve their reading and math achievement to reach their goals

- Include a statement from the Nominee's Student(s)** about a moment when the Nominee had a significant impact on the student(s).
 - Example: a time when everything “clicked” due to the Nominee's help, a moment when the Nominee inspired his/her students to further pursue a subject that they studied in *READ 180*, *MATH 180*, or *System 44* etc.

- Video must meet the following technical requirements:**
 - Be approximately one (1) minute in length and not exceed three (3) minutes.
 - Contain only original music (if any music is used.) Entries may not contain any non original music.
 - Video must include sound and be done in English.
 - Video must include a shot of *READ 180*, *MATH 180*, or *System 44* product or logos.
 - Be one of the following video file formats: MPEG4; .MOV; .WMV; .FLV
 - Video file size limit: 500MB

- Include Student Data (separate from video):** verifying that at least 3–5 of the Nominee's students have demonstrated significant reading or math improvement
 - Do not use student's names or other personal information about the students.
 - If the Nominated Educator is nominated for a *READ 180* or *System 44* award, student data measured by Houghton Mifflin Harcourt Reading Inventory or Houghton Mifflin Harcourt Phonics Inventory should be submitted.
 - If the Nominated Educator is nominated for a *MATH 180* award, student data measured by Houghton Mifflin Harcourt Math Inventory or another math assessment measurement should be submitted.

- Include District Approval Form*:** signed by a district official confirming the Nominee has the District's approval to accept the Grand Prize should it be awarded to him/her. The release form to be used for this purpose is available here: hnhco.com/180awards.

- Include a Release Form* signed by:**
 - the Nominee;
 - Anyone who appears (name, image, likeness, voice, or comments) in the Video;
 - The student(s) who appear(s) in the video, and each student's parent/guardian

*All release forms must be submitted with the Entry. The release form to be used for this purpose is available here: hnhco.com/180awards.

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ATTACHMENT A (continued) Finalist Round: Video Entry Submission Requirements Checklist

Additional Submission Requirements:

- All entries must be the original work of the Nominee, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity;
- May not defame, misrepresent, or contain disparaging remarks about other people or companies;
- May not contain trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, or advertise or promote any brand or product of any kind, without permission; the only permissible logos to include are those of *READ 180*, *MATH 180*, and *System 44*;
- May not contain copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies, or other media);
- May not contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without a written consent being submitted to Houghton Mifflin Harcourt with the Entry;
- Must communicate positive images and messaging.
- No submissions by those under 18 without a signed student's participant release signed by a parent/guardian will be accepted

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