

180 AWARDS

Nomination Deadline: **March 4, 2016**

Student Awards

Nominated Student Information

Last Name _____ First Name _____ Age _____

Grade _____ Gender _____

Ethnicity (Optional) _____ ELL (Optional) _____ Special Education (Optional) _____

READ 180® Stage Currently Using: A _____ B _____ C _____

System 44® Level Currently Using: Upper Elementary _____ Secondary _____

MATH 180® Level Currently Using: Course I _____ Course II _____

For READ 180 or System 44, Lexile® Measure Entering _____ Current Lexile Measure _____

For MATH 180, Quantile® Measure Entering _____ Current Quantile Measure _____

Date Entered READ 180, System 44, or MATH 180: ____ / ____ / ____

Nominating Educator Information

Last Name _____ First Name _____

Email _____

Title/Role _____

School Name _____

District Name _____

School Address _____

School City _____ School State _____

School Phone Number _____ Alternate Phone Number _____

Questions? Email: educatorcommunity@hnhco.com

Student Awards

Nominated Student

In 300 words or less, please tell your student’s success story. This may describe a moment when the student experienced a distinct turning point in academic progress, unique obstacles the student has overcome, newly realized goals for the future, or any information that you believe supports the student’s exceptional dedication to continuous improvement and academic growth.

Remember, the more descriptive you are, the more we will understand about your student.

As the Nominating Educator, I accept and agree to the Houghton Mifflin Harcourt Honors and Awards Terms and Conditions. See: hmhco.com/180awards

Signature _____

Print Name _____

Questions? Email: educatorcommunity@hmhco.com

OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

- 1) Entries for the Houghton Mifflin Harcourt 180 Student Awards Contest (the "Contest") will be split into two phases, the Qualifying Round and the Finalist Round, and shall be judged based upon nomination applications described below. For the Qualifying Round, submissions shall consist of a 300-word statement from the nominating teacher, principal, or other school/technology administrator, as applicable (the "Nominating Educator"). For the Finalist Round, submissions shall consist of either (a) statements completed by the Nominating Educator, or an educator who is well-acquainted with the nominated student (the "Nominated Student"), and a statement from Nominated Student or (b) a video entry described in more detail below. Submissions are referred to herein as an "Entry" or "Entries."
- 2) **Contest Period.** The Contest begins on February 8, 2016, at 12:01 a.m. Eastern Standard Time ("EST") and ends on March 31, 2016, at 11:59 p.m. EST (the "Contest Period"). The Contest Period consists of a Qualifying Round and a Finalist Round for a Grand Prize, as outlined in the chart below. Entries for each round must meet the respective deadlines to qualify:

Round	Start Date (at 12:01 a.m. EST)	End Date (at 11:59 p.m. EST)	Approximate Notification Date
Qualifying Round	February 8, 2016	March 4, 2016	March 11, 2016
Finalist Round	March 12, 2016	March 31, 2016	April 7, 2016

- 3) **Eligibility.** The Contest is open to *READ 180*, *MATH 180*, and/or *System 44* students in Grades 3 through 12 throughout the United States only. Each Nominated Student must be a United States citizen in order to apply. One or more nominations may be submitted per teacher, principal, or other school/technology administrator as applicable. Each Nominated Student may only be nominated for *READ 180*, *MATH 180*, or *System 44*. A student may not be nominated for multiple programs. Employees, and members of their families living in the same household, of Houghton Mifflin Harcourt Publishing Company, its parent, subsidiaries, brokers, distributors, dealers, retailers, affiliates, and its advertising, promotion, and production agencies, are not eligible to enter. Contest is void where prohibited by law.

4) Prizes.

A. *READ 180* and *System 44*

Houghton Mifflin Harcourt shall award a total of ten (10) (five [5] from *READ 180* and five [5] from *System 44*) of the highest-scoring eligible students a Grand Prize of five hundred dollars (\$500) each. The Nominating Educators of each *READ 180* and/or *System 44* student winner shall receive free *READ 180* and/or *System 44* materials worth one thousand dollars (\$1,000) in retail value for their school or district.

B. *MATH 180*

Houghton Mifflin Harcourt shall award a total of five (5) of the highest-scoring eligible *MATH 180* students a Grand Prize of five hundred dollars (\$500) each. The Nominating Educators of each *MATH 180* student shall receive a \$1,000 gift certificate to be used for professional development publications.

C. Prizes are non transferable and non assignable, and no cash alternative will be offered. Taxes on prizes, if any, are the responsibility of individual winners. Winners shall submit correct information to Sponsor for tax purposes, including, without limitation, name, address, and Social Security Number or Tax Identification Number.

OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

5) Submission Requirements.

A. Qualifying Round

The Nomination Packet for the Qualifying Round must include a completed Nomination Form and the Nominating Educator's response to the following question:

In 300 words or less, please tell your student's success story. This may describe a moment when the student experienced a distinct turning point in academic achievement, unique obstacles the student has overcome, newly realized goals for the future, or any information that you believe supports the student's exceptional dedication to continuous reading improvement and academic growth.

B. Finalist Round

Judges will select the thirty (30) highest-scoring Nominated Students, six (6) per *READ 180* Stage, six (6) from *Math 180*, and six (6) from *System 44*, from the Qualifying Round to advance to the Finalist Round (the "Finalists"). Each Finalist Nominated Student must submit an Entry in **EITHER written or video format** (see page 6 for **written** entry requirements and page 7 for **video** entry requirements).

If you want to submit a Written Entry, see Attachment A for the Finalist Round: Written Entry Submission Requirements Checklist at the end of these rules. If you want to submit a Video Entry, see Attachment B for the Finalist Round: Video Entry Submission Requirements Checklist at the end of these rules. These requirements can also be found at: hnhco.com/180awards.

6) Scoring of Entries.

A. Qualifying Round

Judges will review the Nomination Packets and assign a score to each Nomination Packet based on how effectively the Nominating Educator's Statement conveys the Nominated Student's exceptional success story.

B. Finalist Round

Judges shall review the Nominated Students' entries and assign a 12-point maximum score, based on a maximum of 4 points in each category:

- (a) The Nominated Student's determination to sustain improvement and effort to continue to raise achievement levels;
 - As addressed in the Educator statement by describing in what ways the Nominated Student has shown determination to sustain improvement and effort to continue to raise achievement levels. (2 pts.)
 - As addressed in the Nominated Student's statement of how his/her mindset towards reading or math (depending on software used) has changed. (2 pts.)
- (b) The Nominated Student's exceptional nature and academic performance in the *READ 180*, *MATH 180*, and/or *System 44* programs;
 - As addressed in the Educator statement by describing challenges the Nominated Student faces beyond struggling with academics, including any additional anecdotal information, and how the student has overcome, or is making the effort to overcome, these obstacles. (2 pts.)
 - As addressed in the Nominated Student's statement by naming a specific time his/her reading or math skills have helped him/her succeed. (2 pts.)
- (c) The Nominated Student's growth in areas outside academics related to participation in the *READ 180*, *MATH 180*, and/or *System 44* Programs;
 - As addressed in the Educator statement by describing the Nominated Student's growth in areas outside academics related to participation in the *READ 180*, *MATH 180* and/or *System 44* Programs (aspirations for the future, development of goals, leadership roles, or peer support). (2 pts.)
 - As addressed in the Nominated Student's statement by describing some of his/her goals for the future. (2 pts.)

Scores will be calculated based on quarters of a point. Top-scoring finalists will be the winners. Judges shall review the Nomination Packets with no knowledge of the name of the district at which the Nominated student attends.

No additional points or favor will be awarded to a particular Entry format. Video Entries will be judged solely on content and not on technical merit.

OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

7) **Application and Nomination Forms.** Applications may be submitted in any one of the following ways:

- Via the Internet at hmhco.com/180awards
- Via email to educatorcommunity@hmhco.com
- Via mail to:
Houghton Mifflin Harcourt Publishing Company
Houghton Mifflin Harcourt Student Awards Contest
524 Broadway, 10th Floor, Space 1040
New York, NY 10012

All submissions must be received no later than 11:59 p.m. EST on March 31, 2016. Winners will be notified by telephone and mail after April 7, 2016. The names of the 2016 Houghton Mifflin Harcourt 180 Awards winners will be available after April 15, 2016 (via the *READ 180* Community website at hmhco.com/180awards). You may request these names by sending a self-addressed, stamped envelope to:

Houghton Mifflin Harcourt Publishing Company
Houghton Mifflin Harcourt Student Awards Contest
524 Broadway, 10th Floor, Space 1040
New York, NY 10012

8) Houghton Mifflin Harcourt is not responsible for: (i) lost, late, misdirected, damaged, or illegible Entry materials; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by Houghton Mifflin Harcourt on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Contest.

9) **Ownership.** All Entries, including supporting materials such as photos, and any copyrights therein, become the sole property of Houghton Mifflin Harcourt and will not be returned. Submission of Entry further constitutes each Nominated Student and Nominating Educator's consent (including that of the videographer(s) and production staff) to irrevocably assign and transfer to Houghton Mifflin Harcourt any and all rights, title and interest in and to the Entry, including, without limitation, all copyrights. Houghton Mifflin Harcourt shall have the irrevocable, worldwide right in perpetuity to reproduce, distribute, exhibit, publish, or otherwise use the Entry in any and all media. Submission of your Entry constitutes permission and rights for Houghton Mifflin Harcourt to use in advertising the name, image, likeness, voice, and comments of anyone whose name, image, likeness, voice or comments are included in the Video. Houghton Mifflin Harcourt is not responsible for any unauthorized third-party use of any Entry. Except where prohibited by law, Entry submission grants Houghton Mifflin Harcourt the right in perpetuity to edit, adjust, modify, abridge, condense, and excerpt such Entry and/or comments in any way, in any and all media, without limitation and without compensation to Nominated Student.

10) **Media.** By submitting a nomination and application, all Nominating Educators and Nominated Students agree to abide by these terms and conditions, warrant and represent that all information submitted is truthful and accurate, and grant to Houghton Mifflin Harcourt the right to edit, publish, promote, and otherwise use both the Nominating Educator's and Nominated Student's names, information and materials provided, and likeness for purposes of advertising and/or promotion without further notice or compensation. Award winners will be required to sign and return an affidavit of eligibility, confirmation of acceptance of these terms and conditions, and a liability/publicity release and/or any other release Houghton Mifflin Harcourt deems necessary within ten (10) business days of notification attempt or an alternate award winner may be selected. The winners may also be required to attend and participate in media and/or public relations events (the "Media Events") designated by Houghton Mifflin Harcourt and/or requested by various media outlets. Upon Houghton Mifflin Harcourt's request, and subject to winner's availability, each winner agrees to participate in such Media Events without any further compensation. Houghton Mifflin Harcourt shall have the right, in its sole discretion, to choose the winners it wishes to participate in such Media Events. By accepting the prize, all winners, whether or not chosen to participate in such Media Events, agree to release Houghton Mifflin Harcourt Publishing Company, and its affiliates, subsidiaries, distributors, and agencies, and hold each of them harmless, from any claims relating to their selection, non selection, participation, or non participation in any Media Events.

11) Taxes on prizes, if any, are the sole responsibility of winners and other recipients of prizes in conjunction with the Houghton Mifflin Harcourt 180 Student Awards Contest. Subject to all applicable laws.

OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

Finalist Round: Written Entry Submission Requirements Checklist

All submissions of Written Entries must meet the following requirements:

- Include an Educator Statement:** Nominating Educator, or another educator, should respond to the following questions:*
 - In what ways has the Nominated Student shown determination to sustain improvement and effort to continue to raise achievement levels?
 - Describe any challenges the Nominated Student faces beyond struggling with academics, including any additional anecdotal information, and how the student has overcome, or is making the effort to overcome, these obstacles.
 - Describe the Nominated Student's growth in areas outside academics related to participation in the *READ 180*, *MATH 180*, and/or *System 44* Programs (aspirations for the future, development of goals, leadership roles, or peer support).

*For the Entry to be considered valid, all three questions must be completed in the Educator Statement. However, the Educator Statement does not have to be fully completed by the Nominating Educator. A principal, technology administrator, or additional teacher who is well-acquainted with the Nominated Student may also speak on the student's behalf.

- Include a Student Statement:**
 - Using at least 200 words, the Student should tell us about how his/her mindset towards reading or math (depending on software used) has changed. Name a specific time your reading or math skills have helped you succeed. What are some of your goals for the future?
 - The Nominated Student's statement must be signed by a parent or legal guardian, together with a signed release form described below.
- Include a photograph** of the Nominated Student.
- Include Data** submitted by teacher, principal, or technology administrator on student's performance, verifying that the Nominated Student has demonstrated significant reading or math improvement.
 - If the Nominated Student is nominated for a *READ 180* or *System 44* award, data measured by Houghton Mifflin Harcourt Reading Inventory or Houghton Mifflin Harcourt Phonics Inventory should be submitted.
 - If the Nominated Student is nominated for a *MATH 180* award, data measured by Houghton Mifflin Harcourt Math Inventory or another math assessment measurement should be submitted.

- Include a Release Form* for every participant, Nominating Educator, and Nominated Student:**

- Nominated Student release form must be signed by a parent/guardian.
- *All release forms must be submitted with the Entry. The release form to be used for this purpose is available here: hnhco.com/180awards.

- Meet Additional Submissions Requirements:**

- All entries must be the original work of the Nominating Educator and Nominated Student, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity;
- May not defame, misrepresent, or contain disparaging remarks about other people or companies;
- May not contain trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, or advertise or promote any brand or product of any kind, without permission; the only permissible logos to include are those of *READ 180*, *MATH 180*, and *System 44*;
- May not contain copyrighted materials owned by others (including music, photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies, or other media);
- May not contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without a written consent being submitted to Houghton Mifflin Harcourt with the Entry;
- Must communicate positive images and messaging.

OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

Finalist Round: Video Entry Submission Requirements Checklist

All submissions of Video Entries must meet the following requirements:

Include a statement from the Nominating Educator and/or administrator responding to the following questions:

- In what ways has the Nominated Student shown determination to sustain improvement and effort to continue to raise achievement levels?
- Describe any challenges the Nominated Student faces beyond struggling with academics, including any additional anecdotal information, and how the student has overcome, or is making the effort to overcome, these obstacles.
- Describe the Nominated Student's growth in areas outside academics related to participation in the *READ 180*, *MATH 180*, and/or *System 44* Programs (aspirations for the future, development of goals, leadership roles, or peer support).

Include a statement from the Nominated Student:

- How his/her mindset towards reading or math (depending on software used) has changed?
- Name a specific time your reading or math skills have helped you succeed
- What are some of your goals for the future?

Video must meet the following technical requirements:

- Be approximately one (1) minute in length and not exceed three (3) minutes
- Contain only original music (if any music is used.) Entries may not contain any non original music.
- Video must include sound and be done in English.
- Video must include a shot of *READ 180*, *MATH 180*, or *System 44* product or logos.
- Be one of the following video file formats: MPEG4; .MOV; .WMV; .FLV
- Video file size limit: 500MB

The Submission must include (separate from the video):

- A photograph of the Nominated Student
- Data submitted by teacher, principal, or technology administrator on student's performance, verifying that the Nominated Student has demonstrated significant reading or math improvement
 - If the Nominated Student is nominated for a *READ 180* or *System 44* award, data measured by Houghton Mifflin Harcourt Reading Inventory or Houghton Mifflin Harcourt Phonics Inventory should be submitted.
 - If the Nominated Student is nominated for a *MATH 180* award, data measured by Houghton Mifflin Harcourt Math Inventory or another math assessment measurement should be submitted.

Include a Release Form* signed by:

- The Nominating Educator;
- The Nominated Student and his or her parent/guardian;
- A parent/guardian of the Nominated Student;
- Anyone who appears (name, image, likeness, voice, or comments) in the Video... Please note: If statements by students are submitted, or students appear in the Video, each student's parent or guardian must sign a release.

*All release forms must be submitted with the Entry. The release form to be used for this purpose is available here: hnhco.com/180awards.

OFFICIAL RULES: HOUGHTON MIFFLIN HARCOURT 180 STUDENT AWARDS CONTEST; NO PURCHASE NECESSARY

Finalist Round: Video Entry Submission Requirements Checklist continued

Additional Submission Requirements:

- All entries must be the original work of the Nominating Educator and Nominated Student, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity;
- May not defame, misrepresent, or contain disparaging remarks about other people or companies;
- May not contain trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, or advertise or promote any brand or product of any kind, without permission; the only permissible logos to include are those of *READ 180*, *MATH 180*, and *System 44*;
- May not contain copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies, or other media);
- May not contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without a written consent being submitted to Houghton Mifflin Harcourt with the Entry;
- Must communicate positive images and messaging.

Lexile® and Quantile® are registered trademarks of MetaMetrics, Inc.

Houghton Mifflin Harcourt™, READ 180®, System 44®, and MATH 180® are trademarks or registered trademarks of Houghton Mifflin Harcourt. © Houghton Mifflin Harcourt. All rights reserved.